

About EnSite Incorporated®

EnSite Incorporated® (www.ensite.com) provides leading software solutions and transaction services to retail energy companies and service providers nationwide. EnSite offers scalable, component-based energy management products, including our flagship EnSite Safari Suite® Enterprise edition and the easily deployed EnSite Safari Suite® ASP Solution.

**EnSite's Omaha
Corporate
Headquarters**



To meet the unique business requirements of each client, EnSite leverages its extensive domain knowledge of energy, technology, and transaction management to create market-driven, enterprise-ready software applications designed specifically for the energy industry. Since 1995, EnSite has built a diverse nationwide client base serving a range of commercial, industrial, government, institutional, and residential markets with multiple commodities and utility services.

Whether configured as the EnSite Safari Suite® Enterprise edition or as the EnSite Safari Suite® ASP Solution, our system embodies the agility and flexibility necessary to help our clients compete in today's energy markets. Each unique deployment begins with our stable application framework and component-based functional modules. Starting from this solid foundation, EnSite employs a deliberative, consultative approach to development and implementation of the right system for your business.

From our enterprise-ready deployment models to highly customized, client-specific implementations, EnSite delivers comprehensive energy solutions for an evolving market.

History and Strategy

EnSite was formed in 1995 as a consulting company focused on energy management and sales improvements. As energy deregulation expanded, EnSite in 1999 recognized the need for tools to manage energy transactions. We put our industry experience and expertise to work in developing an enterprise-ready software solution designed specifically for the needs of the deregulated retail energy marketplace.

The result is EnSite's hallmark application, EnSite Safari Suite®, a unique system providing fully integrated CIS and utility commodity management at the retail level. EnSite Safari Suite® Enterprise Edition is a powerful, multi-commodity, component-based software solution for managing the entire life cycle of the consumer. It is designed to enable growth for energy companies and service providers through a scalable platform and increased back room efficiency. EnSite Safari Suite® provides access to information in one system to improve financial and operational decisions. It allows customers to reduce transaction costs, improve cash flow, preserve margins, and expand their business without expanding their staff.

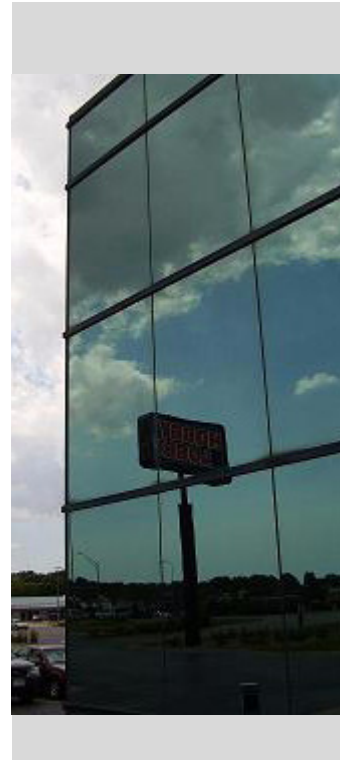
EnSite's strategy is to maintain our vision and focus on energy transaction software and services, with an emphasis on continuous improvement to our products and the client service processes that drive their development.

To that end, EnSite is reaching new milestones in our ongoing move to an improved Microsoft® .NET™-enabled application framework for its software products. When complete, our shift to this new framework will provide improved operational efficiencies, easier and faster development and deployment of the EnSite software to clients, and enhanced interface options for our users.

In order to better serve high-volume markets, such as the residential market, EnSite is also actively developing fully integrated, adaptable high-volume data management and program management systems for deployment with our EnSite Safari Suite® Enterprise edition and EnSite Safari Suite® ASP Solution. Together with the improvements inherent in the .NET-enabled application framework, these high-volume data management systems—such as our unique Utility Data Interface system—will allow our clients in high-volume markets to improve scalability and increase operational efficiencies.

Future development plans include completion of the enterprise-ready version of EnSite Safari Suite® CRM Web, our online customer service and invoice presentation application. Plans include the addition of a true end user self-care system, providing end users opportunities for self-management of their online profile and activation of services via a direct, secure link to the EnSite Safari Suite® database.

EnSite will continue to pursue new product opportunities, new technologies, and new partnerships in the technology and energy arenas in order to help our clients continue to achieve their operational objectives.



Markets

EnSite's clients serve a range of commercial, industrial, governmental, institutional, and residential markets with multiple commodities and utility services. They are diverse in terms of geographic location, customer demographics, price product offerings, ownership, capitalization, market share, growth expectations, and business cycle maturity.

EnSite's products and services are designed exclusively for retail energy marketing companies offering complex pricing schemes and managing utility tariff balancing, forecasting and penalty avoidance. EnSite also supports retail marketing companies serving the Choice and residential markets.

In short, EnSite Safari Suite® brings to its clients in gas and electric markets of all stripes a broad range of functionality and interoperability, satisfying evolving business needs for:

- Integrated Account Management, Customer Service and Collections Tied to Operations
- Utility Tariff Balancing, Forecasting, and Penalty Avoidance
- Complex, Responsive Pricing Schemes
- High Volume Transaction Management
- Automated Utility Interfaces
- Dynamic Bill Presentment
- Platform Stability and Scalability for Growth

Technology Partners

EnSite clients depend on our ability to develop working relationships with industry partners. Our success—and that of our clients—is built upon a foundation of industry expertise and cooperation with other experts in both technology and the energy sector. We remain committed to building relationships that help further our growth and help our clients succeed.

Microsoft Certified Solution Provider



EnSite is a Microsoft® Certified Partner ("MCP"), a distinction held since 1999. The MCP program certifies technology partners who have demonstrated expertise in delivering enterprise solutions on Microsoft technology platforms.

EnSite employs a staff of talented Microsoft® technology professionals, allowing the company to deliver quality products which meet the needs of our diverse customer base. EnSite strives to maintain and enhance the skills of its technical staff through a combination of unique internal training efforts and the aggressive pursuit of industry certifications. The majority of EnSite's development staff has been certified with Microsoft's highest-level programming certification, Microsoft Certified Solution Developer ("MCSD").

CoSentry Business Resiliency Solutions



Secure, recoverable customer data and timely, reliable data transfer capability have become increasingly important to the retail energy enterprise. In turn, expert data management has become more critical to EnSite's mission. But data concerns have been greatly alleviated thanks to EnSite's ongoing relationship with CoSentry, a top-tier technology utility providing premier

Business Resiliency Solutions throughout the central US since 2000. CoSentry provides Disaster Recovery Services, Hosting and Infrastructure Management, and other technical and professional services to dozens of high-profile IT-intensive companies. Utilizing CoSentry's state-of-the-art Omaha data center and proven track record, EnSite provides reliable client access to online services and ensures client data is safe, secure, and protected from unforeseen disasters 24x7x365.

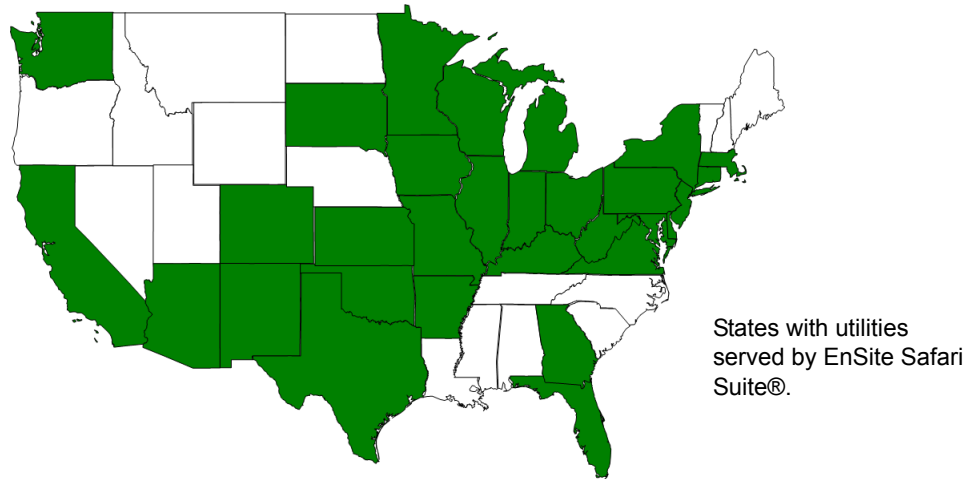
Latitude Technologies EDM/EDI Service



EnSite is working with Latitude Technologies' proven EDM/EDI System to create an integrated interface with our Utility Data Interface management solution for EnSite Safari Suite®.

Latitude Technologies is a Texas-based company focused on technology solutions for the energy industry. Latitude's EDM/EDI Service features a "one-to-many" solution that facilitates reliable and cost-effective communications between utilities and energy marketers. As one of the original developers of the "GISB" EDM transfer mechanism, Latitude's EDM/EDI Service is fully compliant with GISB, state and FERC standards.

Utility Markets



EnSite Safari Suite® supports clients in eleven states. These clients enjoy working relationships with utilities in over thirty states. EnSite has built a system of interfaces allowing our clients to easily manage and exchange information among their utility partners. In addition, the unique Safari Scheduler allows for automated import and export of data between our clients and utility partners. Working with our emerging EDI management technology, EnSite clients will realize greater operational efficiencies as the EnSite Safari Suite® system evolves.