



EnSite Client News

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The following news release is intended for distribution to EnSite clients and business partners. If you have any questions about the items contained in this release, please feel free to contact us at 888-901-5779 or safarisupport@ensite.com.

EnSite Hosts Successful Community Blood Drive

Drive Exceeds Program Goal of 40 Donors

On July 31 EnSite hosted a successful community blood drive at its Omaha offices. All told, 47 individuals volunteered for the drive, including 15 first-time donors. The drive exceeded the program goal of 40 donors and comprised a total donation to the American Red Cross of some 38 pints. Donors came from the ranks of EnSite personnel, from neighboring businesses, and the surrounding community.

The drive was the brainchild of Karla Bates, daughter of EnSite president Rod Bates. Several years ago Ms. Bates began an Omaha community service group called *Giving Back*, and had suggested the blood drive idea as a way for EnSite to help her efforts on behalf of the community. The idea seemed a perfect fit for EnSite, which like many businesses has several associates who have been directly or indirectly affected by serious illness. Ms. Bates was personally motivated to organize the blood drive as a response to a family member's ongoing three-year battle with cancer, an illness which has required a blood transfusion. As Rod Bates pointed out in announcing the drive, the average units received for all cancer patients is 50 units per person and can reach as high as 200 units. In addition, the Omaha area Red Cross is currently experiencing short supplies of one particular blood type. The continued availability of blood for life-saving transfusions and emergency care depends upon a steady supply of donors.

One EnSite employee expressed her gratitude at finally being included in that number. "I had always thought about donating," she said, "but was a little apprehensive and just never went out of my way to try it. Now that I've seen how easy it is, I plan to donate again as often as I am eligible."

EnSite extends its thanks to the donors, volunteers, medical staff, organizers, and local officials from the American Red Cross who made the blood drive such a success. For information on American Red Cross Give Blood donor programs in your area, visit <http://www.givebloodgivelife.org>.